

EXPANDING YOUR FRANCHISE INTO **INDONESIA** THE BIGGEST MARKET IN SOUTH EAST ASIA

VIRTUAL CONFERENCE

8th September 2020

Time : 2pm - 5pm



BUSINESS MATCHING
DISCUSSION



INDONESIA MARKET
INSIGHTS

Indonesia companies

(potential franchisees/investors)

- *Private business meeting with at least 6 Singapore brands*
- *Why Singapore brands*
- *Overview of participating Singapore brands by key sectors*

Singapore companies/brands (franchisors)

- *Private business meeting with at least 6 Indonesia franchisees/investors*
- *Learn about franchise potential in key business sectors*
- *Legal insights:
Franchise and alternative business structures under Indonesia law*
- *Panel discussion:*
 - Best market entry strategy into Indonesia
 - Challenges (by franchisors/brand owners)
 - Advantage and potential of Indonesia market
 - Brand selection criteria (franchisee/investor perspective)
 - Tips for Singapore franchisors

For Indonesia companies, scan the QR code below to register:



For Singapore companies/brands, scan the QR code below to register:



Please contact thomas@flasingapore.org for enquiries