



# ASEAN 2021



JANUARY 26-27, 2021

# SELECTUSA TECH ASEAN 2021

January 26-27, 2021

9.30AM-2.30PM (Singapore) 8.30AM-1.30PM (Thailand)

## Event Overview:

SelectUSA Tech ASEAN 2021 is an intensive webinar spread over two half days that provides Southeast Asia-based tech companies with actionable information about the U.S. tech landscape and leveraging the U.S. as a launchpad for global growth. Organized by U.S. Embassies and Consulates in the ASEAN region, SelectUSA Tech ASEAN 2021 will convene speakers from U.S. & ASEAN governments and industry to discuss how Southeast Asian tech companies can take advantage of deepening trade and investment ties between ASEAN and the U.S.

## Event Details:

SelectUSA ASEAN Tech 2021 will feature a speaker lineup of distinguished experts from U.S. & ASEAN governments, US-ASEAN Business Council, sovereign wealth fund, venture capitalist, accelerators, tax & law firms, managing consulting firm, U.S. visa services and successful Southeast Asia firms in the U.S.

The U.S. Chargé d'Affaires at U.S. Embassy, Singapore will provide a keynote address welcoming all speakers, partners, tech company participants and inviting them to attend the SelectUSA Investment Summit from June 7-11, 2021.

A panel of representatives from the different ASEAN governments will focus on the tech ecosystem in Southeast Asia and the growth opportunities in the United States.

Speakers from the sovereign wealth fund, venture capitalist, accelerators, tax & law firms and U.S. visa services will share key information on accessing and establishing a presence in the United States.

Attendees will also hear from Southeast Asia tech companies who have successfully scaled their businesses. They will share their experiences including the challenges they faced and support they received to become successful in the U.S.

## Who Should Attend:

- Tech startups looking to launch in the United States
- Companies looking to expand/scale their operations in the United States
- U.S. economic development agencies
- All industries are welcome

**When:** January 26-27, 2021

**Time:** 9:30am – 2:30pm (Singapore Time)

## Registration Forms:

Tech Companies: <https://bit.ly/3f7UG9Y>

Industry Associations & others: <https://bit.ly/35JTJII>

## Get in front of U.S. Destinations:

The participating U.S. Economic Development Organizations (EDOs) will connect you with tactical resources to facilitate your launch and expansion in the United States. Interested participating companies can share their information with these EDOs by signing up for SelectUSA Tech ASEAN 2021.

Note: Webinar link will be shared prior to the event.

## Event Partner:

**entree: media**

broadcast • live • aerial • academy



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## SPEAKERS



**Mr. Gopi Ganesalingam**  
Vice President  
Malaysia Digital Economy  
Corporation (MDEC), Ministry  
of Communications and  
Multimedia



**Dr. Krithpaka Boonfueng**  
Deputy Executive Director  
National Innovation Agency,  
Ministry of Higher  
Education, Science, Research  
and Innovation



**Dr. Nguyễn Thanh Tuyên**  
Deputy Director General  
Information Technology  
Ministry of Information &  
Communications



**Mr. Emmanuel Rey Caintic**  
Assistant Secretary  
Digital Philippines,  
Department of Information,  
Communications and  
Technology



**Dr. Taing Ngunly**  
Executive Director  
Techo Startup Center



**Stafford Matthews**  
Partner  
Dentons US LLP



**Lim Ee Ling**  
Regional Director of APAC  
for Innovation &  
Partnerships, 500 Startups



**Steve Rader**  
Deputy Director  
NASA's Center of Excellence  
for Collaborative Innovation



**Bernard Baskin**  
Director  
Sustainability &  
Development, US-ASEAN  
Business Council



**Sang Shin**  
Director  
Digital Innovation,  
Temasek



**Shaun Tan**  
Director, Corporate,  
External & Legal Affairs,  
Microsoft



**Yogesh Malik**  
Senior Partner  
McKinsey & Company



**Emily Shao**  
Associate Partner  
McKinsey & Company



**Andy Tsao**  
Managing Director  
Silicon Valley Bank



**Gang Chern Sun**  
Programme Director  
BLOCK71 | NUS Enterprise

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## SPEAKERS



**Jielun Ong**

Head of Ventures APAC  
Plug and Play Tech Center



**Oko Davaasuren**

Senior Director  
Techstars



**Earl Valencia**

Founding Partner,  
Cognity Labs and  
Co-Founder, Plentina



**Aftab Mathur**

Director  
Temasek



**Vishal Harnal**

General Partner  
500 Startups



**Kuldeep Singh Rajput**

Founder & CEO  
Biofourmis



**Xiao Zhaotan**

President  
RWDC Industries

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## Event Agenda:

### January 26, 2021

Time (SGT)

**0930-0935** Welcome Address by U.S. Chargé d'Affaires in U.S. Embassy, Singapore

**0935-1035** Roundtable Discussion between ASEAN Government Representatives  
ASEAN Tech Ecosystem, Digital Economy, Government Policies and Opportunities for Local Tech Companies to Grow Beyond ASEAN and in the United States

**Speakers:**

- Malaysia – Mr. Gopi Ganesalingam, Vice President, Malaysia Digital Economy Corporation (MDEC), Ministry of Communications and Multimedia
- Thailand – Dr. Krithpaka Boonfueng, Deputy Executive Director, National Innovation Agency, Ministry of Higher Education, Science, Research and Innovation (MHESI)
- Vietnam – Dr. Nguyễn Thanh Tuyên, Deputy Director General, Department of Information Technology, Ministry of Information & Communications (MIC)
- Philippines - Mr. Emmanuel Rey Caintic, Assistant Secretary for Digital Philippines, Department of Information, Communications, and Technology (DICT)
- Cambodia - Dr. Taing Ngunoly, Executive Director, Techo Startup Center

**1035-1055** Introduction to SelectUSA Program  
U.S. Federal Government Program and Support for Foreign Investors  
**Speaker:** Virgilio Bisio, Commercial Officer, SelectUSA

**1055-1100** Program Break

**1100-1130** Intellectual Property Rights Protections, Patenting, Trademark  
IP Policy, Protection, Enforcement; Fostering Innovation, Competitiveness & Economic Growth  
**Speaker:** Kitisri Sukhapinda, Regional IP Attaché for Southeast Asia, US Patent and Trademark Office (USPTO)

**1130-1200** Legal Incorporation  
Legal & Business Structures, Insurance, IP & Privacy Laws and Employment Laws  
**Speaker:** Stafford Matthews, Partner, Dentons US LLP



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**1200-1205** Program Break

**1205-1235** U.S. Business Visas and Immigration Policies for Investors

*Speaker:* Patrick D. Cho, Vice-Consul, U.S. Embassy, Singapore

**1235-1335** U.S. Tax, Credits, Incentives and Site Selection

*Speakers:*

- Michael Xiang, U.S. Tax Senior Manager, Ernst & Young, Singapore
- Zachary Weinstein, Senior Manager, Global Incentives, Innovation & Location Services, Ernst & Young, Hong Kong

**1335-1415** 500 Startups Programs in ASEAN and U.S.

*Moderator/Speaker:*

- Lim Ee Ling, Regional Director of APAC for Innovation and Partnerships, 500 Startups

*Speakers:*

- Southeast Asia Startups - Evie & Holistics

## January 27, 2021

Time (SGT)

**0930-1000** NASA's Toolkit for Harnessing the Power of the Crowd

*Speaker:* Steve Rader, Deputy Director, NASA's Center of Excellence for Collaborative Innovation (CoECI)

**1000-1040** Sustainability & Innovation

Best practices of U.S. Companies & Temasek: Environment, Sustainability and Innovation

*Moderator:*

- Bernard Baskin, Director, Sustainability & Development, US-ASEAN Business Council

*Speakers:*

- Sang Shin, Director, Digital Innovation, Temasek
- Shaun Tan, Director, Corporate, External & Legal Affairs, Microsoft

**1040-1130** Fireside Chat Session

*Speakers:*

- Mr. Nadiem Makarim, Minister of Education & Culture, Indonesia and Founder, Gojek
- Ministry of Trade & Industry, Singapore (Invited)



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## 1130-1200 Impact of New Technologies

Value Chain Resilience, Disruptive Innovation, Industry 4.0 (AI, IoT, Robotics)

### **Speakers:**

- Yogesh Malik, Senior Partner, McKinsey & Company
- Emily Shao, Associate Partner, McKinsey & Company

## 1200-1205 Program Break

## 1205-1235 U.S. Market Entry, Banking & Debt Finance Solutions for Tech Companies

**Speaker:** Andy Tsao, Managing Director, Silicon Valley Bank

## 1235-1315 Accelerator Programs for ASEAN Tech Companies & Startups to Expand into the U.S.

### **Speakers:**

- Gang Chern Sun, Programme Director, BLOCK71 | NUS Enterprise
- Jielun Ong, Head of Ventures APAC, Plug and Play Tech Center
- Oko Davaasuren, Senior Director, Techstars
- Earl Valencia, Founding Partner, Cognition Labs and Co-Founder, Plentina

## 1315-1320 Program Break

## 1320-1350 Fundraising for ASEAN Tech Companies

Raising Capital, Strategy and Expansion Opportunities in the U.S.

### **Speakers:**

- Aftab Mathur, Director, Temasek
- Vishal Harnal, General Partner, 500 Startups

## 1350-1420 Personal Experiences of Successful Southeast Asia Tech Companies in the U.S.

### **Speakers:**

- Kuldeep Singh Rajput, Founder & CEO, Biofourmis
- Xiao Zhaotan, President, RWDC Industries

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## SUPPORTING PARTNERS



By NUS Enterprise  
In partnership with Singtel Innov8



大成 DENTONS

PLUGANDPLAY

Cognity Labs\_







THANK YOU

Enquiries: [office.singapore@trade.gov](mailto:office.singapore@trade.gov)

