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SMEICC Launch of Sustainability Alliance – Introductory Speech (in English)

SMEICC CONFERENCE 2024 LAUNCH OF SUSTAINABILITY ALLIANCE INTRODUCTORY SPEECH BY MR FRANK PHUAN 10 OCTOBER 2024

10:05AM

SUNTEC CONVENTION & EXHIBITION CENTRE

Dr Koh Poh Koon, Senior Minister of State for Manpower and Sustainability and the Environment,

Mr Kho Choon Keng, President of Singapore Chinese Chamber of Commerce & Industry,

Mr Ng Siew Quan, Vice President Ng Siew Quan of Singapore Chinese Chamber of Commerce & Industry,

Mr Mark Lee, Chairman of SCCCI Youth Business & Sustainability Committee,

Leaders of Trade Associations and Chambers,

SCCCI Council Members and Members,

Ladies and Gentlemen,

Good morning!



Thank you for joining us today. I hope the video has given you a good idea of what the Sustainability Alliance is about and how we can support the Trade Associations as well as Small and Medium Enterprises, SMEs for short, on their sustainability journey.

Since its inception in 2022, the Sustainability Alliance has partnered with Global Compact Network Singapore and organised three runs of the Carbon Management Workshop. More than 70 representatives from 50 SMEs have learnt more about the key regulations and trends on carbon matters as well as utilising the Carbon & Emissions Recording Tool. In the coming months, with the support of Enterprise Singapore, we will be conducting business matchings, organising dialogues and building an online portal which will serve as a repository of sustainability toolkits for SMEs and more! We look forward to your active participation!

Today, we will be unveiling the logo of the Sustainability Alliance to mark this important milestone. We will also be signing an MOU with our new Trade Association partners. Together with my Co-Chair Mr Lau Shih Hor from SGTech, I would like to thank our Trade Association and knowledge partners for being a part of the Sustainability Alliance!



In closing, I would like to express my heartfelt gratitude to SMS Koh for your presence today. I would also like to thank Enterprise Singapore for your support towards the Sustainability Alliance, as well as the leaders of the trade associations for attending this momentous occasion. I wish everyone a fruitful and productive session ahead, and success in your business!

Thank you.
