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## **MEDIA ADVISORY**

## SCCCI's Inaugural Lantern Painting Contest Reiterate the importance of racial harmony

Singapore Chinese Chamber of Commerce & Industry (SCCCI) announced the winners of its inaugural Lantern Painting Contest on 14 October 2020. The contest was organised in conjunction with Mid-Autumn Festival Celebration this year, opened to all students in primary, secondary and special education schools in Singapore. It aims to reaffirm SCCCI's commitment in promoting the inheritance of traditional Chinese Culture and contribution to Singapore's National Education efforts. The theme of the contest, "Racial Harmony" reiterates the importance of harmony in diversity while our young generation learn to appreciate traditional Chinese culture in an interesting and engaging way.

SCCCI's inaugural Lantern Painting Contest received tremendous response, with a total of 12,500 students from 35 schools and social service agency took part in the contest. A total of 18 winners were selected, there are 9 students received "Best Design Lantern" and the other 9 students were presented "Most Creative Lantern". There are also "Most Participative Awards" and "Most Supportive Awards" were presented to 5 schools as appreciation for their great support towards the contest (list of winners please refer to annex).

SCCCI President Roland Ng said in his speech during awards presentation ceremony: "SCCCI first held its Mid-Autumn Festival Celebration in 1983, but this year is the first time we are organising a Lantern Painting Contest, themed 'Racial Harmony'. We are heartened to receive an overwhelming response from 12,500 students! I think, this conveys three very important messages: Firstly, multiculturalism is a cornerstone of Singapore's identity; secondly, only by understanding our own culture can we better understand the culture of others; thirdly, it is a concept notion that we must continue to work on, emphasise and pass on to the next generation."

Singapore Chinese Chamber of Commerce Foundation (SCCCF) Scholarship recipients who are from different race, religion and background, were invited to participate in the preparation of SCCCI Lantern Painting Contest. Their participation has made it an even more meaningful event.

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Singapore Chinese Chamber of Commerce and Industry (SCCCI) held its inaugural Lantern Painting Contest Awards Presentation Ceremony on 14 October 2020. The award was presented to the prize winner by SCCCI President Roland Ng (2<sup>nd</sup> from left), accompanied by SCCCI Vice-President Pek Lian Guan (1<sup>st</sup> from left) and SCCCI Culture, Education & Community Affairs Committee Chairman Adrian Peh (1<sup>st</sup> from right).

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## About Singapore Chinese Chamber of Commerce & Industry

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention, a global business convention. It plays a key and pro-active role in representing the interests of the local business community.

The SCCCI has a membership network comprising 5,000 corporate members and has more than 160 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. These members together provide vast resources and opportunities which enable the SCCCI to develop an influential global Chinese business network for business, education, culture and community development. In return, they share a strong sense of pride and identity together and benefit immensely from the SCCCI's membership services, facilities and activities.